NEW MEXICO EDUCATIONAL ASSISTANCE FOUNDATION (NMEAF) BOARD OF DIRECTORS MEETING NMSL BOARD ROOM JANUARY 23, 2018 ALBUQUERQUE, NEW MEXICO

PRESENT	OFFICERS AND STAFF

Pauline J. Garcia, Chair

Dr. Dan Salzwedel, Vice Chair

Eileen Givler, Secretary/Treasurer

Julie Filatoff, Board Member Designee

Charles J. Piechota, Board Counsel

Michael Nemelka, President & CEO

Grace Tackman, Assistant VP of HR

Lucas Covington, Assistant VP of IT

Reginald Storment, General Counsel

Lois Fort, Director of Operations

Mike Servatt, Director of Project Management Oscar Garcia, Director of Marketing and Outreach

PARTICIPATING BY TELEPHONE Tracy Rowe, Director of Internal Audit

Gavin Gillette, Board Member Melissa Dale, Director of Guarantor Operations
Susie Rodriguez, Loan Servicing Operations

Chair Pauline Garcia called the meeting to order at 1:03 pm.

I. Introduction of Visitors

There were no visitors to introduce

II. Roll Call

The following board members were present: Pauline Garcia, Dr. Dan Salzwedel, Eileen Givler, Julie Filatoff, and Gavin Gillette (joined by at 1:25pm.)

III. Approval of the Agenda

Chair Pauline Garcia asked for a motion to approve the agenda. Dr. Dan Salzwedel so moved and Eileen Givler seconded. The motion carried unanimously.

IV. Approval of October 17, 2018 Board Meeting Minutes

Chair Garcia asked if there were any changes to the October 17, 2018 Board meeting minutes. Julie Filatoff identified a correction. Chair Garcia requested a motion to approve the minutes as amended. Dr. Dan Salzwedel so moved and Julie Filatoff seconded. The motion carried four to zero.

V. Audit Committee Report

Tracy Rowe briefed the Board on the Audit Committee meeting that was held on January 16, 2018.

VI. Presidents Report

Michael Nemelka updated the board on the status of HEA re-authorization. He then shared a video of a non-profit organization in California which helps current and former gang members improve their lives, and supports its public service mission via revenue earned in operating a

NEW MEXICO EDUCATIONAL ASSISTANCE FOUNDATION (NMEAF) BOARD OF DIRECTORS MEETING NMSL BOARD ROOM JANUARY 23, 2018 ALBUQUERQUE, NEW MEXICO

bakery and café. He pointed out that NMEAF has a similar aspiration: produce revenue in providing debt collection and accounts receivable management to sustain its public service mission promoting and financing post-secondary education.

Mr. Nemelka then reviewed loan origination volumes in the private loan program and showed the board the online dashboards available in SharePoint. Maresa Thompson, NMEAF's Digital Marketing Specialist, then provided a brief presentation on progress to increase the number of loan applications using online marketing strategies.

Mr. Nemelka discussed the recent name change for the collection agency from Sage Resolutions to 180 Resolutions. He noted that the problems necessitating a name change were a significant set-back to marketing. He also discussed recent progress, in spite of the name change, in attracting healthcare clients, and informed the board that the first healthcare client has been boarded — a dentist in Tucson, Arizona. Lois Fort provided a brief overview of changes that have been made to address low collection rates.

VII. <u>CFO's Report</u>

Brad Allpass provided an update on the NMEAF financial reports.

VIII. <u>Business Unit Reports</u>

Board members had no questions on the business unit reports.

IX. Other Matters

Michael Nemelka reminded the board that the next board meeting is scheduled for Tuesday, April 17, 2018 at 1:00pm. He reminded the board that the primary purpose of the April meeting will be strategic planning.

X. Executive Session

No executive session was necessary.

XI. Adjournment

Date:

Chair Garcia asked for a motion to adjourn. Eileen Givler so moved and Dr. Dan Salzwedel seconded. The meeting adjourned at 2:05pm Motion Counted 4 to 2000

Pauline J. Garcia

NMEAF Chair

NMEAF Secretary/Treasurer

Page 2 of 2